

Texas Pest Control Association's
Pest Alliance 19

November 14-15, 2019

Embassy Suites by Hilton San Marcos Hotel Conference Center & Spa • San Marcos, TX



Get Fired Up for Pest Alliance 2019!

Texas Pest Control Association's Pest Alliance 19

November 14-15, 2019

Embassy Suites by Hilton

San Marcos Hotel Conference Center & Spa

San Marcos, TX

Keynote Speaker

Robert James Dold, Jr., Rose Pest Solutions

Robert James Dold Jr. was the U.S. Representative for Illinois's 10th congressional district from 2011 to 2013 and again from 2015 to 2017. Dold runs his family-owned business, Rose Pest Solutions, the oldest pest control company in America, and one of Chicago's original businesses, continuing to grow and serve the public. The Dold family celebrates its roots, practicing the same ethics that shaped their business in its early years. Integrity, growth, service, and profit are the ideals of his business.



Achieving Efficiency in your Association and Business

Todd Kercheval and Brianna Saenz, TPCA

With today's hectic pace in life and business, we all question "How will we get everything done?" In this session, we will show you how TPCA is using new techniques as well as technology to create efficiencies in the daily management of the membership, meetings and communication within the association. We will also identify ways you can utilize similar techniques to enhance your business. Such changes will allow you additional time to explore new opportunities and strategies for growing your company.



Five Ways to Make Your Website a Lead Generation Machine

Alain Parcan and Andrew McCartin, Market Hardware

Since last year's education-packed session, a lot has changed online, so we made some tweaks and produced an improved Website & SEO strategy that will solve for the biggest online threat to pest control pros: Is your Website making – or breaking – your business?

So join us during this session where Market Hardware's Alain Parcan and Andrew McCartin will walk you through a step-by-step process to make your website a lead generation machine.

Because, if you want to dominate your local market, a top-notch website is a must-have... Just ask any of the top folks in the industry.



**Add a kick to your step with The GrassLanders!
You won't want to miss this party!**

Thursday, November 14, 2019 • 6:00pm - 7:30pm



Schedule of Events (Tentative)

Thursday, November 14, 2019

6:00pm-7:30pm Welcome Reception: Hotel Patio (*weather permitting*)
Live music: The GrassLanders

Friday, November 15, 2019

7:00am-8:00am Past President's Breakfast, Hotel Restaurant:
Reserved Seating

8:00am-8:30am Continental Breakfast for all attendees & Exhibits Open

8:30am-9:30am **Keynote Speaker** - Robert James Dold, Jr.

9:30am-10:30am **Achieving Efficiency in your Association and Business**, Todd Kercheval, Brianna Saenz and Betty Thornton

10:30am-11:00am Break with Exhibitors

11:00am-12:00pm **Five Ways to Make Your Website a Lead Generation Machine**, Alain Parcan & Andrew McCartin

12:15pm-12:45pm Plated Luncheon

12:45pm-1:15pm Annual Meeting

1:15pm-1:45pm Installation of Officers/Directors

1:45pm-2:15pm Award Ceremony

2:30pm-4:30pm Board of Directors Meeting
(all TPCA members are welcome to attend)

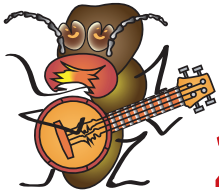
4:30pm Program Ends



Embassy Suites by Hilton San Marcos Hotel Conference Center & Spa

San Marcos, TX • Phone: 512-392-6450

Call the hotel and tell them you are with the Texas Pest Control Association room block to receive the discounted room rate of \$129 plus tax. Cut off for the discounted hotel rate is Tuesday, October 24, 2019. Check in is 3:00pm, check out is 11am. Parking: \$5 overnight self-parking and \$15/day for valet + tax.



2019 Pest Alliance & Annual Meeting

Thursday - Friday, November 14-15, 2019

Embassy Suites by Hilton San Marcos Hotel Conference Center & Spa, San Marcos, TX

REGISTRATION

Full registration includes Welcome Reception with live music, General Sessions, Luncheon, Annual Meeting and Awards Ceremony.

	Register By 11/6	Register After 11/6 & On-Site
Member Registration	\$125 per person	\$155 per person
Non-Member Registration	\$165 per person	\$195 per person
Guest Social Ticket (Guest ticket includes reception & lunch only)	\$60 per person	\$90 per person

Company: _____

Address: _____ City: _____ ST: _____ Zip: _____

Phone: _____ Email: _____

Attendees:	Full Registration	Guest	Attending Reception
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Yes <input type="checkbox"/> No
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Yes <input type="checkbox"/> No
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Yes <input type="checkbox"/> No
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Yes <input type="checkbox"/> No
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Yes <input type="checkbox"/> No

TOTAL DUE \$ _____

PAYMENT INFORMATION

Check or Money Order – Payable to TPCA. Fax your registration form to 512-852-6772 and mail your payment and form to: TPCA, P.O. Box 1684, Austin, TX 78767. **Payment MUST be received by 11/6/19 to avoid the \$30 late fee charge.**
Cancellations received after 11/6/19 will be charged a \$25 cancellation fee.

Credit Card (Fax this form to TPCA - 512-852-6772) Check One: VISA Mastercard Amex Discover
Card # _____ Expires _____ Security Code _____ Total Amt _____

NAME ON CARD _____ SIGNATURE _____

BILLING ADDRESS _____ CITY _____ ST _____ ZIP _____

Fax your registration form to 512-852-6772 and mail your payment and form to: TPCA, P.O. Box 1684, Austin, TX 78767. Payment MUST be received by 11/6/19 to avoid the \$30 late fee charge. Cancellations received after 11/6/19 will be charged a \$25 cancellation fee.



Pest Alliance & Annual Meeting

November 14 & 15, 2019

Embassy Suites by Hilton San Marcos Hotel Conference Center & Spa
San Marcos, TX



**Add a kick to your step
with The GrassLanders!**

**You won't want
to miss this party!**

**Thursday, November 14, 2019
6:00pm - 7:30pm**



The GrassLanders play a high-octane mixture of classic bluegrass, genuine country, and Texas swing music with drive, creativity and great vocal chemistry. Newly-formed in 2019, the all-Texan lineup includes international recording/touring artists Mike Jump on guitar and Drew Phelps on upright bass along with veteran musicians Gene Pyeatt (banjo/fiddle) and Warren Hull (mandolin).